

# John J Lee

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780 Columbus Ave.  
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*Permanent Address*  
9765 Hillsmere Rd.  
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## EDUCATION

### **Northeastern University, D'Amore McKim School of Business**

Candidate for Bachelor of Science Degree in Business Administration and Design  
Concentration: Marketing  
*Awards and Activities: Dean's List, Delta Sigma Pi, SOON Movement*

Boston, MA  
May 2021  
GPA: **3.75**

### **Centennial High School**

*Awards and Activities: National Honor Society, AP Scholar with Distinctions, Gold Honor Roll, Student Government Association, Jazz Band, Marching Band, Presenter at TEDX Talk*

Ellicott City, MD  
May 2017

## WORK EXPERIENCE

### **All Mankind is Stupid**

Founder and CEO

- Operate Adobe programs to design all products for sale (hooded sweaters, stickers, and shoes)
- Deliver value to the brand by coordinating website creation and communicating with various manufacturers
- Strategize pricing and release of new products to generate profitable return and acquire new customers
- Plan promotional events and collaborate with local musicians and artists to feature products on several internet platforms

Boston, MA  
September 2018-Present

### **Boston Scientific**

Social Media Co-op

- Curated social media posts to promote Boston Scientific as an unbiased, inclusive employer
- Assist in preparation for diversity conferences and professional events by sending e-mail campaigns and promotions
- Developed a channel of animated videos to feature in the Boston Scientific IT Sharepoint site

Boston, MA  
July 2019 - Present

### **Sakura Japanese Steak, Seafood House, and Sushi Bar**

Host and Busboy

- Greeted customers and placed take-out orders to deliver great customer service
- Acted as the first point of communication for customers concerns and escorted customers to their seats
- Cleared and set up tables to maximize the customer dining experience

Ellicott City, MD  
October 2016 - June 2017

## LEADERSHIP EXPERIENCE

### **Delta Sigma Pi**

Marketing Chair

- Created all of the promotional posters, Instagram posts, and Facebook banners to encourage attendance to various events, consisting of rush events, professional events, and social events
- Utilized Adobe programs and graphic design concepts, such as hierarchy, to communicate essential information about various events

Boston, MA  
September 2018 - Present

### **Centennial Student Government Association**

President

- Represented student body during community-large events and served as the liaison between the students and the administration to please both parties
- Presented future goals and past accomplishments to the Howard County Board of Education

Ellicott City, MD  
September 2016 - June 2017

## SKILLS/INTERESTS

**Computer Skills:** Proficient in Adobe Photoshop, Illustrator, and Indesign. Proficient in Microsoft Word and Powerpoint. Basic knowledge in Excel, Adobe Premiere, After Effects, and Lightroom. Basic knowledge in HTML and CSS.

**Languages:** Proficiency in Korean and basic Spanish

**Interests:** Fine arts and graphic design, comics and graphic novels, fashion, stand-up comedy

**Accomplishments:** Presented a TedX Talk about perception (<https://www.youtube.com/watch?v=oFrrIqsP3XE>)

Link to All Mankind Is Stupid website: <https://www.allmankindisstupid.com> ; Portfolio: [johnjleedesign.com](http://johnjleedesign.com)